



Marquee, Inc.
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www.marqueepac.org

A Quarterly Newsletter of Marquee, Inc.

March 2015

Volume 1.1

Welcome to our Quarterly Newsletter. We hope you will enjoy reading about the exciting things that are happening at the Marquee, the entertainment center of the future for the greater Winfield area. We will keep you up to date with all of the activity at the Marquee, both while reconstruction is taking place and later when the entertainment center is in full swing. If you have any questions at any time, don't hesitate to contact us. We hope you will support any and all of the activities of the Marquee.

FROM THE FOX TO THE FUTURE

Our enduring romance with the Fox Theatre began November 29, 1950, when the marquee illuminated Winfield's Main Street for the first time. Its manager was "Rocky" Rockhold. It invited area patrons to buy a movie ticket - and laugh, cry, and dream. Inside the theatre walls, moviegoers enjoyed fresh popcorn, afternoon matinees, holding hands, and first kisses. They walked away with a lifetime of memories.

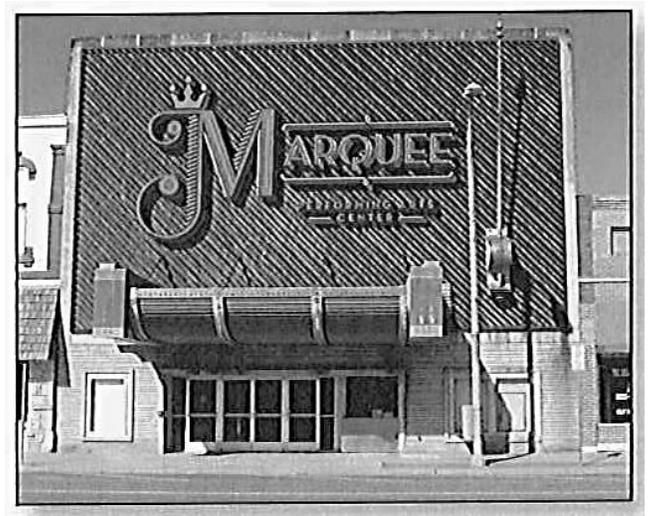


When the Fox Theatre opened, it was described as "the finest theatre in this part of the country." Over the next 60+ years, the world has changed dramatically; but the theatre stands as a testament to a simpler way of life. The building closed in 2004 when B&B Theater Group, who had purchased the building in 1980, constructed a new building and opened the Cowley Cinema 8 in the Strother Field area.

Enter Marquee, Inc. Rather than lose the historic theater on Main Street, the nonprofit group accepted the donation of the building and began rehabilitation of the building in 2006. The experiences and memories unique to a movie house can and will be created again!

The new Marquee Performing Arts Center will continue the cherished tradition of showing **MOVIES**. Classics, independent films, documentaries, children's movies, and others will be shown utilizing modern video technology.

A new dimension to Main Street will be added: live **MUSIC**. With state-of-the-art sound and lighting systems, we will feature regular music performances of all kinds.



But there is **MORE**, as our campaign theme suggests. Other activities will include theatrical performances and live streaming of sports and other events. And it will provide a multi-purpose facility for all forms of entertainment, education, and cultural events for all ages. The facility will also be available for rental activities. Marquee Performing Arts Center is destined to be an entertainment and cultural anchor for downtown Winfield for many years to come!

Vision and Philosophy of the Founders:

The Marquee Performing Arts Center will become the community's cultural heart and general civic gathering place. A diverse range of programs and entertainment will be presented for all ages of the community.

Mission:

The mission of the Marquee Performing Arts Center is two-fold in nature: first, to preserve and restore the former Winfield Fox Theatre building on Main Street; second, to offer a multi-purpose facility that provides entertainment, education, and cultural events for the south-central Kansas community.

Project in Brief:

- New exterior marquee and signage
- Modern concession area in lobby
- Historical displays
- New theater seating for approximately 300 patrons
- Auditorium acoustic ceilings and walls
- Larger stage
- State-of-the-art video and audio technology
- State-of-the-art lighting technology
- Improved restrooms for men and women
- ADA-compliant doors, restroom, and ramps

The Marquee Performing Arts Center will provide a multi-purpose facility that can serve the community in an unlimited number of ways. It will provide a unique venue for activities that cannot or are not being served by other local auditoriums.

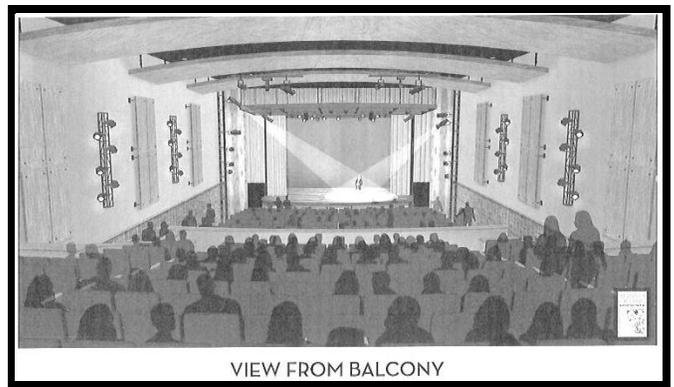
Campaign Budget:

Phase

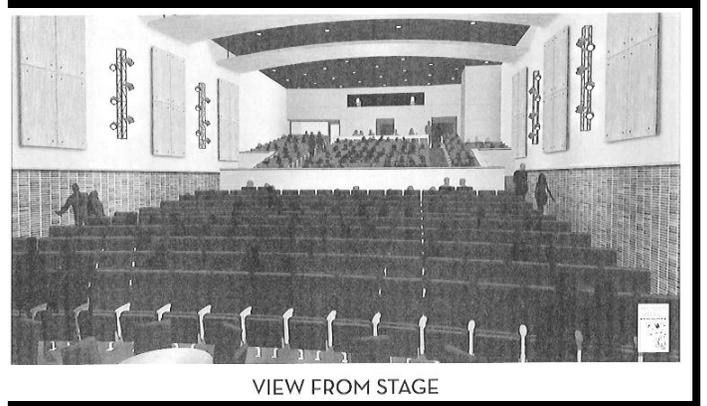
1 Roof (Completed).....	\$25,000
2 Lobby Renovation (Completed).....	\$10,000
3 Fire Sensors/Exit Renovation (Completed).	\$25,000
3 ADA Doors & Restrooms (Completed)	\$50,000
3 Ceiling Repair & Painting (Completed)....	\$50,000
4 New Seating/ADA Ramp/Stage	
Extension & Screen.....	\$100,000
5 Sound & Acoustical Engineering.....	\$100,000
6 New Electrical/Stage Lighting	\$150,000
6 Mechanical/Plumbing/HVAC/Fire	
Sprinkler System.....	\$350,000
7 Wall Finishes.....	\$40,000
7 Rehab Marquee & Exterior	\$100,000
<u>8 ADA Contingencies/Professional Fees</u>	<u>\$160,000</u>
Total Campaign Goal	\$1,160,000

Movies, Music & More

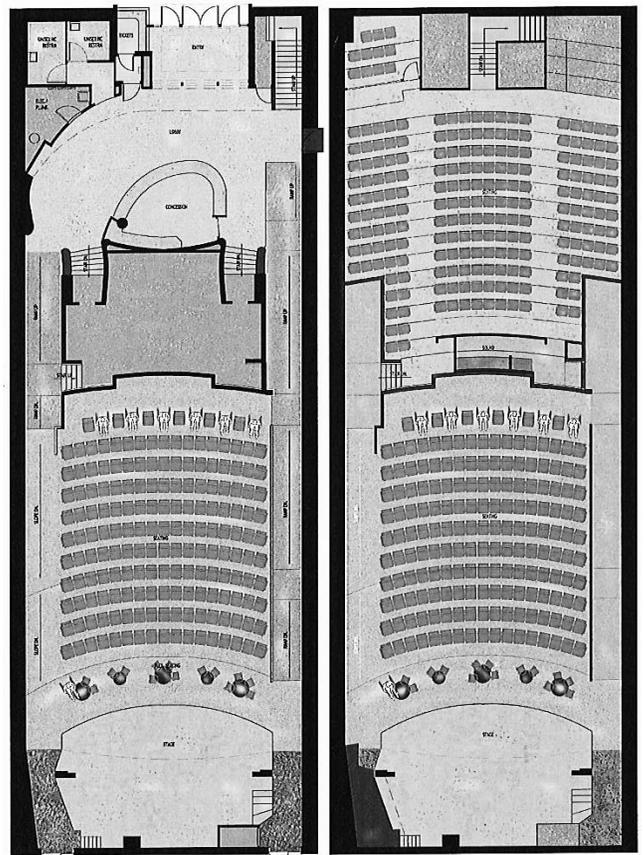
Within 50 to 100 miles of Winfield and the Marquee, there are numerous theaters and places to go for outstanding entertainment. Ponca City, OK, has the Ponca Theatre; Wichita, KS, has the Orpheum Theatre; Hutchinson, KS, has the Fox Theatre; Salina, KS, has the Stiefel Theatre; and there are many others. Each of these venues provides outstanding live entertainment and/or movies. But consider the drive to these places: Wouldn't it be convenient not to drive this distance and stay right here in Winfield and experience the same quality entertainment? We could have entertainers like Tom Chapin, Ricky Skaggs, Mike Walker as Conway Twitty, Wynonna Judd, The Music of ABBA and Steve Stone-Hypnotist. Classic movies like *Philadelphia Story*, *A Night at the Opera*, *The Blues Brothers*, *The Seven Year Itch*, and *Jersey Boys*. And the list of different kinds of entertainment goes on and on. This could be right here at the Marquee in Winfield. And who knows, this class of entertainment might just draw individuals from the surrounding communities; and with that in mind, look at the economic impact this would have on Winfield. At no other place in Winfield could we hold this caliber of entertainment.



VIEW FROM BALCONY



VIEW FROM STAGE



MAIN LEVEL

UPPER LEVEL

Your Help Is Needed

In order to attract the level of entertainment that was previously mentioned, the Marquee Performing Arts Center needs to complete the project as outlined. And that's where **YOU**, the future Marquee Patron, comes in! Your financial support is absolutely needed to make the Marquee one of the area's finest facilities for **Movies, Music & More.** When contacted by a Board member, consider making your donation or pledge. Grants are being applied for, and most of these are of the matching type, so your gift could pave the way for the Marquee to become a reality. Marquee, Inc., is a 501(c) (3) non-profit organization under the IRS Code, so your gift is tax deductible. Thank you for your support of the Marquee which is fast becoming a source of pride for the entire community to enjoy.